

# EXHIBITION PROSPECTUS

# MADE IN NY

# 2006

**June 24 – August 26, 2006**

*The Schweinfurth Memorial Art Center extends an opportunity to artists residing in New York State to showcase their work in a juried exhibition.*

## 2006 JURORS

**MATTHEW FRIDAY** teaches painting, contemporary art history and critical theory at the State University of New York at Oswego. His paintings, installations and videos have been widely shown throughout the United States. He has most recently had a series of solo and two-person exhibitions in Buffalo and Rochester and his work has been included in shows at the Whitney Museum of American Art Open Studios, the Massachusetts Museum of Contemporary Art, the Center for Contemporary Art in St. Louis, the Cambridge Art Association, the Kansas City Art Institute, the Ohio University School of Art gallery, the University of Buffalo and the University of Rochester.

Friday's paintings are about history and the ability to imagine alternative histories as sites of counter-memory. His latest series of works examine the problematic tradition of history painting, and investigate the way images come to represent moments of the past. In addition to his individual research, Matthew Friday is a founding member of the international activist/artist collective known as The Society for the Representation of Society. Matthew Friday's work can be viewed at [www.oswego.edu/~Friday](http://www.oswego.edu/~Friday).

**GERALD MEAD** is a collage/assemblage artist and adjunct professor of design at Buffalo State College where he earned his BA in Psychology and BS in Design. He also studied Art History at the University at Buffalo. During his 18-year tenure as a curator at the Burchfield-Penney Art Center in Buffalo, he organized numerous art and design exhibitions for the museum, several of which traveled across the country. His own artwork is in the collections of the Albright-Knox Art Gallery, Buffalo, NY; George Eastman House/International Museum of Film and Photography, Rochester, NY; and Castellani Art Museum, Lewiston, NY among others, and has been included in exhibitions throughout the U.S. and in Australia, Great Britain and Poland. Gerald's artwork is also published in two photography textbooks and he has received grants from the New York Foundation of the Arts and the New York State Council on the Arts.

# ENTRY INFORMATION

## HOW TO ENTER

- Send completed entry form and entry fee to SMAC by May 1, 2006.
- Entry fee is \$20 for non-members and free for SMAC members.
- Include up to two images of each entry (one full view and one detail). 35mm slides and digital images will be accepted. Photographs will not be accepted.

## CONDITIONS OF ENTRY

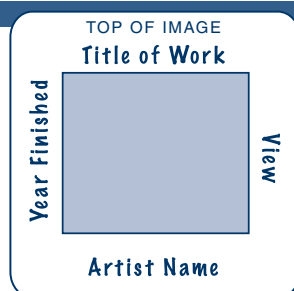
- Professional artists residing in New York State may submit slides or digital images of no more than two pieces completed within the last three years and not previously exhibited at the Art Center.
- Two and three dimensional work will be accepted including, but not limited to, photography, sculpture, ceramics, painting, drawing, fiber, video and digital art. (Note: All equipment must be provided for multi-media installations.)
- All entries must be of original design and personal execution.
- All work must be received installation ready with appropriate hanging device and/or installation instructions, and must be clearly labeled with artist's name and title of the work.
- Accepted work may not be withdrawn before the close of the exhibition on August 26, 2006.
- The Art Center will retain a 25% commission on all sales made during the exhibition. An insurance value and a sale price, which includes commission, must be included on the entry form.
- Artists will be responsible for paying any additional gallery commission as applicable.
- The jurors and staff of the Schweinfurth Memorial Art Center reserve the right to refuse any entry because of special conditions of installation or if the quality of the work was not accurately represented in the submitted image.

## SLIDES/DIGITAL IMAGES

- Slides must be 35mm, 2 x 2 in. cardboard or plastic mounts. Glass slides are not acceptable. Each slide must be labeled with artist's name, title of work and dimensions, with TOP clearly marked. Artists may submit a detail and an overall view of each piece with a maximum of two slides per piece. Unlabeled slides will be disqualified. Slides will not be returned unless a SASE is provided.
- Digital images must be submitted on a CD-Rom and must be at least 300 dpi (dots per inch) in finished sized of at least 5 inches by 7 inches. Image of artwork cannot be enhanced with color correction or cropping. Emailed images will not be accepted. Images must be saved in a JPEG format. CD must be labeled with artist's name and titles. CD will not be returned.

## SLIDE LABELS

- Label your slides with the following information in permanent ink. (see diagram)
  - Top of Image
  - Title
  - Year Finished
  - Size
  - Name
  - Full View or Close-up



## ENTRY FEE

- Free to members of the Art Center. Non-members must pay a non-refundable entry fee of \$20 and may enter up to two pieces.

## AWARDS

- Notification of acceptances will be mailed by May 15, 2006.
- Prizes will be determined by the jurors after installation and will be announced at the artist's reception on June 25, 2006. Winners will also be notified by mail.

## DELIVERY / RETRIEVAL

- All artwork must arrive by Friday, June 16, 2006 at 4 pm. Artists are responsible for all shipping costs including insurance. Work must be shipped in a substantial, reusable container. Hand delivery will be accepted from June 2 – June 16, Tuesday – Saturday, 10 am – 5 pm, Sunday, 1 – 5 pm.
- Artwork must be picked up September 4 – September 18, 2006. Shipped work will be returned by mail beginning September 4. The Art Center will not be responsible for artwork not retrieved by September 22, 2006.

## LIABILITY

- Schweinfurth Memorial Art Center will insure objects while on site at the Schweinfurth for the insurance value indicated on the entry form.

## DATES TO REMEMBER

<b>Entry Forms Due</b>	<b>May 1</b>
Notice of <b>Acceptance</b> Mailed	<b>May 15</b>
<b>Delivery Dates</b>	<b>June 2 – 16</b>
<b>Exhibition Dates</b>	<b>June 24 – August 26</b>
Artists' <b>Reception</b> & Awards Ceremony	<b>Sunday, June 25 3-5pm</b>
<b>Retrieval of Work</b>	<b>September 4 - 18</b>



SCHWEINFURTH  
MEMORIAL ART CENTER

205 Genesee Street  
Auburn, NY 13021

- phone: (315) 255-1553
- email: [mail@schweinfurthartcenter.org](mailto:mail@schweinfurthartcenter.org)
- web: [www.schweinfurthartcenter.org](http://www.schweinfurthartcenter.org)

# ENTRY FORM

# MADE IN NY 2006

Entry form, slides/digital images, and any applicable fees must be received by May 1 for works to be eligible.

## ARTIST INFORMATION *Please print clearly.*

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

TELEPHONE \_\_\_\_\_

CITY \_\_\_\_\_

E-MAIL \_\_\_\_\_

STATE/ZIP \_\_\_\_\_

### ENTRY # 1

TITLE OF ENTRY \_\_\_\_\_

TITLE OF ENTRY \_\_\_\_\_

YEAR COMPLETED \_\_\_\_\_

YEAR COMPLETED \_\_\_\_\_

DIMENSIONS IN INCHES (HEIGHT BY WIDTH)   X  

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Medium (list):

Medium (list):

\_\_\_\_\_  
\_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

\$ \_\_\_\_\_  
SALE PRICE OR NFS (NOT FOR SALE)

\$ \_\_\_\_\_  
SALE PRICE OR NFS (NOT FOR SALE)

\$ \_\_\_\_\_  
INSURANCE VALUE

\$ \_\_\_\_\_  
INSURANCE VALUE

Entry Fee \$ \_\_\_\_\_

*(\$20 for up to 2 works for non-members and free for SMAC members)*

Membership Fee \$ \_\_\_\_\_

TOTAL \$ \_\_\_\_\_

*Entries will not be processed unless all fees are received.  
Please make check payable to **Schweinfurth Memorial Art Center.***

To pay by credit card:                      Visa                      Mastercard

NAME ON CARD \_\_\_\_\_

ACCT # \_\_\_\_\_

EXP. DATE \_\_\_\_\_

SIGNATURE \_\_\_\_\_

### SCHWEINFURTH MEMORIAL ART CENTER MEMBERSHIP

Student: \$15       Senior: \$20       Individual: \$25  
 Sr. Family: \$35       Family: \$45       Associate: \$100

Please enroll me as a member at the level checked above.

I enclosed my entry fee of \$20

*Entering the exhibition, and the artist's signature on this form shall be understood to constitute an agreement by the artist to all of the conditions set forth, and grants the Schweinfurth Memorial Art Center permission to reproduce and distribute the images through print and electronic media for advertising and promotion.*

ARTIST'S SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

*Entries will not be processed unless all fees are received.  
**Artist Entry Form must be received by May 1, 2006***

Questions: Call (315) 255-1553 or e-mail [mail@schweinfurthartcenter.org](mailto:mail@schweinfurthartcenter.org)

Send to: **Schweinfurth Memorial Art Center**  
**205 Genesee Street, Auburn, NY 13021**



# SCHWEINFURTH MEMORIAL ART CENTER

The Schweinfurth Memorial Art Center is a multi-arts organization that emphasizes fine arts, architecture and design. The Art Center encourages the work of emerging artists and promotes public participation in and appreciation of the arts through exhibitions, educational programs and other special events designed to reach a diverse audience.

Please visit our website at [www.schweinfurthartcenter.org](http://www.schweinfurthartcenter.org) for more information about the Art Center and a list of our current exhibits and events.

## CALL FOR ENTRIES



# MADE IN NY 2006

*A juried exhibition open to artists residing in New York State*



### DATES:

**entry form &  
images due:**

May 1, 2006

**notification of  
acceptance:**


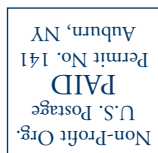
May 15, 2006

**exhibition dates:**

June 24 –  
August 26, 2006

**jurors:**

Matthew Friday  
& Gerald Mead



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